

DEMAND PR

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MEDIA ALERT FOR THEATRE EDITORS AND REVIEWERS
AND CALENDAR LISTINGS

**La Mirada Theatre for the Performing Arts
& McCoy Rigby Entertainment
announce a very special event!**

SUZANNE SOMERS IN CONCERT

May 4 - 6, 2007 - Three Shows Only!

Replacing the previously announced Ann-Margret & Company

March 21, 2007...La Mirada, Calif...La Mirada Theatre for the Performing Arts & McCoy Rigby Entertainment announce that SUZANNE SOMERS - IN CONCERT will replace the previously scheduled Ann-Margret & Company in their 2006-2007 Season of Shows!

A bona-fide talent, SUZANNE SOMERS is a sultry songbird who peppers her musical revue with comic wit and an endearing look back at her iconic career. Whether you remember her best as the lovable Chrissy Snow or the sexy blonde in the Thunderbird in "American Graffiti," you are sure to enjoy an intimate evening of song and laughter with the one and only Suzanne Somers.

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Suzanne Somers is one of America's most popular and beloved personalities. In a multifaceted career that has spanned nearly three decades, she has achieved worldwide success as an actress, singer, comedienne, *New York Times* bestselling author, entrepreneur, and motivational speaker.

Suzanne Somers has developed a tremendous following in America and around the world. From her debut in *American Graffiti* to *Three's Company*, and through the last three decades with infomercials, television appearances, magazine articles, and best selling books, Suzanne's popularity continues to not only hold strong, but grow! In January 2003, the entertainment community recognized Suzanne with her own Star on the Hollywood Walk of Fame.

Always exploring different avenues of self-expression, Suzanne has authored 17 books, including eight *New York Times* bestsellers. There are currently more than 10 million copies of Suzanne's books in print. Her latest book, *Ageless*, launched in October, 2006, and is destined to be a bestseller!

Suzanne and her husband Alan Hamel, whom she first met in 1968, have enjoyed an enduring relationship for 37 years. Together, they have two sons, a daughter, and six grandchildren.

SUZANNE SOMERS: IN CONCERT will perform Friday, May 4 at 8pm; Saturday, May 5 at 8pm and Sunday, May 6 at 2pm at La Mirada Theatre for the Performing Arts. Tickets range in price from \$45 to \$70 and can be purchased at La Mirada Theatre's Web site, lamiradatheatre.com or at the La Mirada Box Office. For more information, call the La Mirada Theatre Box Office at (562) 944-9801 or (714) 994-6310.

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LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is free.

To schedule press interviews, photos or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at ELZERD@aol.com or visit www.demandpr.com. Photos and press information also available at lamiradatheatre.com.

LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its 29th year, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several National Tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit www.lamiradatheatre.com.

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McCOY RIGBY ENTERTAINMENT combines the talents of musical theatre star Cathy Rigby with Tom McCoy's extensive production and theatrical experience and has become one of the nation's premier theatrical production companies. Credits include Tony-nominated Broadway shows, long-running national tours, multiple-award-winning Los Angeles stage productions, and hit TV specials.

The number of major theatrical awards garnered by McCoy Rigby Entertainment includes 3 Ovation Awards, 25 Drama-Logues, 3 Backstage Garland Awards and 3 Tony nominations, 20 Ovation nominations and 8 NAACP award nominations for the touring production of "Jesus Christ Superstar." In addition, the Academy of Television Arts & Sciences awarded McCoy Rigby Entertainment an Emmy for Best Scene Design as part of four nominations for the A&E network production of "Peter Pan." www.mccoyrigby.com

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