

# DEMAND PR

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MEDIA ALERT FOR THEATRE EDITORS AND REVIEWERS  
AND CALENDAR LISTINGS

**LA MIRADA THEATRE  
FOR THE PERFORMING ARTS &  
MC COY RIGBY ENTERTAINMENT  
ANNOUNCE THEIR 2010-2011  
SEASON OF SHOWS!**

*Featuring Marilu Henner In "Allergist's Wife" -  
Daddy Long Legs! Marvelous Wonderettes!  
Sister Maripat! A Man Eating Plant and Mitzi Gaynor!*

April 13, 2010...La Mirada, Calif...LA MIRADA THEATRE FOR THE PERFORMING ARTS & MC COY RIGBY ENTERTAINMENT are thrilled to announce their 2010 - 2011 season of shows! This season, the company will offer its subscribers and audiences six unforgettable theatrical experiences: From the hilarious Broadway hit from Charles Busch, *The Tale of the Allergist's Wife* to the cotton-candy colored pop musical blast from the past, *The Marvelous Wonderettes*. Be swept away by the new musical romance, *Daddy Long Legs* or get lessons in matrimony from Sister Maripat Donovan in the sinfully funny *'Til Death Do Us Part: Late Nite Catechism 3*. Enjoy a soul-singing ravenous plant in the charming and tuneful classic *Little Shop of Horrors* or get dazzled by *Mitzi Gaynor's* spectacular one-woman show, "*Razzle Dazzle! My Life Behind the Sequins!*" You'll get it all in this not-to-be-missed season of shows!

**The 2010/2011 LA MIRADA THEATRE FOR THE PERFORMING ARTS season:**

**The Tony Nominated Broadway Hit Comedy!**

**Marilu Henner & Caroline Aaron star in**

## **THE TALE OF THE ALLERGIST'S WIFE**

October 1 – October 17, 2010 (Press Opening October 2)

**Written by Charles Busch**

**Directed by Jeff Maynard**

(more)

An award-winning hit at the Manhattan Theatre Club and on Broadway, *The Tale of the Allergist's Wife* is a must-see comedy! Caroline Aaron stars as Marjorie Taub, the wife of a philanthropic allergist, who is engulfed in a life crisis of Medea like proportions. Her children are grown, her beloved therapist died recently and her mother grates on her nerves. She tries to lose herself in a world of art galleries, foreign films and avant-garde theatre, but finds she is barely able to rouse herself from her sofa. Marjorie's spirits suddenly soar when, Lee Green, played by Marilu Henner, appears on her doorstep and turns her world upside-down.

# # #

**A Brand New Musical Based on the Classic Story!**

## **DADDY LONG LEGS**

**November 5 – 21, 2010 (Press Opening November 6)**

**Music and Lyrics by Paul Gordon**

**Book by John Caird (Based on the Novel by Jean Webster)**

**Directed by John Caird**

Don't miss this brand new musical by Tony and Olivier Award-winner John Caird (*Nicholas Nickleby*, *Les Miserables*) and Tony-nominee Paul Gordon (*Jane Eyre*). Set in turn-of-the-century New England, this is the exquisitely moving story of Jerusha Abbot, a talented orphan sent to a prestigious college by an anonymous benefactor she nicknames Daddy Long Legs. Revealed through witty, wistful letters, her journey to self-sufficiency, education, and romance chronicles the emergence of a delightfully independent American woman. A co-production with Rubicon Theatre Company, Cincinnati Playhouse in the Park, TheatreWorks, David Elzer and Michael Jackowitz.

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**Maripat Donovan stars in**

**'Til Death Do Us Part -**

## **LATE NITE CATECHISM 3**

**January 28 - February 13, 2011 (Press Opening January 29)**

**Written by Maripat Donovan with Marc Silvia**

**Directed by Marc Silvia**

(more)

*'Til Death Do Us Part* is the latest class to be unveiled in this sinfully funny series. After teaching countless students about the saints, venial sins, limbo and more, Sister is now offering up hilarious lessons on the Sacraments of Marriage and Last Rites, including her own wacky version of the Newlywed Game. Classroom participation is a must, so bring along your sweetie and your sense of humor for some quality time with Sister, the feistiest new couples counselor in town!

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*"This horticultural horror will have you screaming with laughter..." - New York Post*

## LITTLE SHOP OF HORRORS

April 15 – May 1, 2011 (Press Opening April 16)

**Book and Lyrics by Howard Ashman; Music by Alan Menken**

**Directed by Brian Kite**

Charming, tuneful and hilarious! One of the longest-running off-Broadway shows of all time, *Little Shop of Horrors* tells the story of a down-and-out skid row floral assistant who becomes an overnight sensation when he discovers an exotic plant with a mysterious craving for fresh blood. Soon "Audrey II" grows into an ill-tempered, foul-mouthed, R&B-singing carnivore who offers the florist fame and fortune in exchange for feeding its growing appetite, finally revealing its true self. Don't miss the fun of *Little Shop of Horrors!*

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*"An irresistible musical...an utter charm!" - NY Times*

## THE MARVELOUS WONDERETTES

June 3 - 19, 2011 (Press Opening June 4)

**Written and Directed by Roger Bean**

A cotton-candy colored, nonstop pop musical blast from the past! Featuring your favorite songs from the '50s and '60s, *The Marvelous Wonderettes* takes you to the 1958 Springfield High School prom where we meet the Wonderettes - Betty Jean, Cindy Lou, Missy and Suzy, four girls with hopes and dreams as big as their crinoline skirts and voices to match! As we learn about their lives and loves, we are treated to the girls performing such classic '50s and '60s songs as "Lollipop," "Dream Lover," "Stupid Cupid," "Lipstick on Your Collar," "Hold Me, Thrill Me, Kiss Me," "It's My Party," "It's In His Kiss (The Shoop Shoop Song)" and so many more! You've never had this much fun at a prom and you will never forget *The Marvelous Wonderettes* - a must-take musical trip down memory lane!

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**Two Performances Only!**

**MITZI GAYNOR**

**"Razzle Dazzle! My Life Behind the Sequins!"**

**May 14, 2011 – 2pm & 8pm**

Mitzi will bring her incomparable brand of showmanship back to the stage in this new theatrical production, a glittering multimedia one-woman tour-de-force of music and memories from her showstopping life and career.

*RAZZLE DAZZLE! MY LIFE BEHIND THE SEQUINS* is an intimate and affectionate love letter to that fun "razzle-dazzle" era of show business featuring Mitzi's often hilarious recollections of famous friends and costars including Frank Sinatra, The Beatles, Ethel Merman, Marilyn Monroe, Irving Berlin, Rodgers & Hammerstein, Marlene Dietrich and more. Interspersed with dazzling television & film footage and rare personal photos, embraced in a concert setting, this two-act multimedia theatrical extravaganza is a once in a lifetime opportunity to experience the electrifying magic and incredible spirit of a true entertainment icon.

**(more)**

For the first time, Mitzi shares personal stories, moving reminiscences and behind-the-scenes anecdotes from her life and remarkable show business career including those of starring in such classic motion pictures as *There's No Business Like Show Business*, *Les Girls*, *The Joker is Wild*, making the blockbuster adaptation of Rodgers & Hammerstein's *South Pacific* and performing in her Emmy-winning television specials and nightclub & concert appearances that secured her place as an entertainment superstar.

# # #

Subscriptions to this extraordinary season are now available by calling the Box Office at 562-944-9801. Single tickets go on sale beginning June 1st and are available by calling the Box Office at 562-944-9801 or 714-994-6310 or online at [www.lamiradatheatre.com](http://www.lamiradatheatre.com).

LA MIRADA THEATRE FOR THE PERFORMING ARTS is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue where the 91 and 5 freeways meet. Parking is free.

To schedule press interviews, photos, press comps or for additional information, please contact David Elzer/DEMAND PR at 818/508-1754 or by e-mail at [ELZERD@aol.com](mailto:ELZERD@aol.com) or visit [www.demandpr.com](http://www.demandpr.com). Photos and press information also available at [lamiradatheatre.com](http://lamiradatheatre.com).

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*LA MIRADA THEATRE FOR THE PERFORMING ARTS, now in its fourth decade, has been hailed by the Los Angeles Times as "one of the best Broadway-style houses in Southern California." This beautiful state-of-the-art theatre has been producing quality productions for its Southern California audiences since 1977. The theatre has produced several national tours and is the recipient of many accolades including Ovation and Emmy Awards and Tony Award nominations. Brian Kite is the theatre's Producing Artistic Director. The theatre is located at 14900 La Mirada Boulevard in La Mirada, near the intersection of Rosecrans Avenue. Parking is theatre-adjacent and free. For further information 562-944-9801 or visit [www.lamiradatheatre.com](http://www.lamiradatheatre.com).*

*McCOY RIGBY ENTERTAINMENT combines the talents of musical theatre star Cathy Rigby with Tom McCoy's extensive production and theatrical experience and has become one of the nation's premier theatrical production companies. Credits include Tony-nominated Broadway shows, long-running national tours, multiple-award-winning Los Angeles stage productions, and hit TV specials.*

*The number of major theatrical awards garnered by McCoy Rigby Entertainment includes 3 Ovation Awards, 25 Drama-Logue Awards, 3 Backstage Garland Awards and 3 Tony Award nominations, 20 Ovation nominations and 8 NAACP award nominations for the touring production of Jesus Christ Superstar. In addition, the Academy of Television Arts & Sciences awarded McCoy Rigby Entertainment an Emmy for Best Scene Design as part of four nominations for the A&E network production of Peter Pan.*  
[www.mccoyrigby.com](http://www.mccoyrigby.com).